



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Restore Our Future (15808)  
Mentzer Media Services, Inc. (3427)/833926  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
RESTORE OUR FUTURE (114980)  
National/Political  
2091/06364136

Invoice 643691  
Inv Date 10/28/2012  
Terms Net 30  
Contract 335812  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RESTORE OUR FUTURE  
RESTORE OUR FUTURE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:57PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 7:59AM (Tu)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 9:00AM (Tu)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 7:25AM (We)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 8:47AM (We)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 7:43AM (Th)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 8:40AM (Th)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 7:25AM (Fr)	00:30	ROF12TV22H	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 8:42AM (Fr)	00:30	ROF12TV22H	\$3500.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 9:41AM (Tu)	00:30	ROF12TV22H	\$1200.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 9:40AM (We)	00:30	ROF12TV22H	\$1200.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 9:57AM (Th)	00:30	ROF12TV22H	\$1200.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 9:38AM (Fr)	00:30	ROF12TV22H	\$1200.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 12:53PM (Tu)	00:30	ROF12TV22H	\$2100.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 12:52PM (We)	00:30	ROF12TV22H	\$2100.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 12:56PM (Th)	00:30	ROF12TV22H	\$2100.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 12:56PM (Fr)	00:30	ROF12TV22H	\$2100.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 5:27PM (Tu)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 5:53PM (Tu)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 5:29PM (We)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 5:53PM (We)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 5:51PM (Th)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 5:23PM (Fr)	00:30	ROF12TV22H	\$3750.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 5:28PM (Fr)	00:30	ROF12TV22H	\$3750.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 6:22PM (Tu)	00:30	ROF12TV22H	\$5500.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 6:12PM (We)	00:30	ROF12TV22H	\$5500.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:27PM (Th)	00:30	ROF12TV22H	\$5500.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 6:27PM (Fr)	00:30	ROF12TV22H	\$5500.00	
6.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 7:05PM (Tu)	00:30	ROF12TV22H	\$8000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 7:13PM (We)	00:30	ROF12TV22H	\$8000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:59PM (Th)	00:30	ROF12TV22H	\$8000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 7:06PM (Fr)	00:30	ROF12TV22H	\$8000.00	
7.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 7:29PM (Tu)	00:30	ROF12TV22H	\$8000.00	
7.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 7:53PM (We)	00:30	ROF12TV22H	\$8000.00	
7.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 7:58PM (Th)	00:30	ROF12TV22H	\$8000.00	
7.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 7:52PM (Fr)	00:30	ROF12TV22H	\$8000.00	
8.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/09/12 11:28PM (Tu)	00:30	ROF12TV22H	\$3000.00	
8.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/10/12 11:33PM (We)	00:30	ROF12TV22H	\$3000.00	
8.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/11/12 11:32PM (Th)	00:30	ROF12TV22H	\$3000.00	
8.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/12/12 11:32PM (Fr)	00:30	ROF12TV22H	\$3000.00	



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Restore Our Future (15808)  
Mentzer Media Services, Inc. (3427)/833926:  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
RESTORE OUR FUTURE (114980)  
National/Political  
2091/06364136

Invoice 643691  
Inv Date 10/28/2012  
Terms Net 30  
Contract 335812  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RESTORE OUR FUTURE  
RESTORE OUR FUTURE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:57PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
8.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/14/12 11:23PM (Su)	00:30	ROF12TV22H	\$3000.00	
9.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/12/12 7:59PM (Fr)	00:30	ROF12TV22H	\$10000.00	
11.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/13/12 7:29PM (Sa)	00:30	ROF12TV22H	\$4000.00	
12.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/14/12 12:26PM (Su)	00:30	ROF12TV22H	\$1500.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/14/12 6:24PM (Su)	00:30	ROF12TV22H	\$3500.00	
14.0	Spot	11:30:00PM-12:00:00	Day,Su-1	10/14/12 11:47PM (Su)	00:30	ROF12TV22H	\$1800.00	
15.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/15/12 7:43AM (Mo)	00:30	ROF12TV22H	\$3500.00	
15.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/15/12 8:29AM (Mo)	00:30	ROF12TV22H	\$3500.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/15/12 9:40AM (Mo)	00:30	ROF12TV22H	\$1200.00	
17.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/15/12 12:52PM (Mo)	00:30	ROF12TV22H	\$2100.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,M-2	10/15/12 5:24PM (Mo)	00:30	ROF12TV22H	\$3750.00	
18.0	Spot	5:00:00PM- 6:00:00	Day,M-2	10/15/12 5:26PM (Mo)	00:30	ROF12TV22H	\$3750.00	
19.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/15/12 6:23PM (Mo)	00:30	ROF12TV22H	\$5500.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/15/12 7:06PM (Mo)	00:30	ROF12TV22H	\$8000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/15/12 7:29PM (Mo)	00:30	ROF12TV22H	\$8000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1	10/15/12 11:33PM (Mo)	00:30	ROF12TV22H	\$3000.00	
23.0	Spot	6:00:00AM- 9:00:00	Per week (1),Sa	10/13/12 8:14AM (Sa)	00:30	ROF12TV22H	\$1200.00	M/G For 10.0.1
24.0	Spot	6:00:00PM- 6:30:00	Day,Th-1	10/11/12 6:12PM (Th)	00:30	ROF12TV22H	\$3750.00	M/G For 4.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$236,500.00
Commission	(\$35,475.00)
Net Total	\$201,025.00

Total Spots 57

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM

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